



## PRESS RELEASE

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### **Special camper rates boost New Zealand rental market**

Spectacular deals for New Zealand campervan hire and motorhome rental are making the country a popular holiday destination over the winter months. Apollo Motorhome Holidays is offering reduced rates on its entire motorhome and campervan fleet, with rentals starting from just NZ\$29 per day.

Clients can travel at heavily reduced rates until August 31, but must book by June 30 to secure this special offer. Apollo CEO Luke Trouchet described the cheap rental rates as a way of “giving back to those who have made Apollo so successful, our loyal customer base.

“The Apollo family are delighted to be able to offer our clients a more affordable way to discover New Zealand’s stunning scenery, and now is the perfect time.

“As tourism slows over the winter months, clients can avoid peak season crowds and enjoy a more tranquil self drive experience,” Mr Trouchet said.

Apollo also continues to periodically offer \$1 per day relocations for rental cars, campervans and motorhomes. Details of relocation hires and other specials are posted on their website, [www.apollocamper.co.nz](http://www.apollocamper.co.nz)

Founded in 1985, Apollo Motorhome Holidays has grown to become the largest privately owned leisure vehicle operator in the Southern Hemisphere, with 12 branches throughout Australia and New Zealand. The company recently expanded to the USA, opening a Los Angeles branch in 2008.

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