



## Press Release

24 August 2007

### Apollo Wins Again

**Yesterday Apollo was awarded the “Top Tourism & Hospitality Business” in the Queensland 400 Business Awards for the second year in a row.**

The prestigious awards honour the State’s best privately owned businesses, assessing their profitability, turnover, assets and staff numbers. Apollo was further recognized for its outstanding achievement in business and for its contribution to the economic growth of Queensland.

Described by Premier Peter Beattie as "unquestionably one of the key business events of the year," the Q400 is a unique program that provides public recognition of the achievements of Queensland’s business heroes – the owners of the state’s leading home-grown enterprises.

The Q400 list was unveiled yesterday in a ceremony attended by some of Queensland's top business leaders. Apollo’s CEO Luke Trouchet accepted the award from the Minister for State Development, Employment and IR, John Mickel.

Mr Trouchet said, “the company philosophy of personalised service, quality vehicles and competitive rates” had resulted in the successive wins. He went on to acknowledge the “very talented” Apollo team and “generous support” of their partners around the world.

Apollo is the second largest leisure vehicle operator in the Southern Hemisphere with a fleet of over 1500 vehicles. Operating 11 branches across Australia and New Zealand, the business employs over 150 people and has multi-million dollar turnover.

In a strategic move Apollo formed Talvor Motorhomes in 2005 to build motorhomes for their rental fleet. Within just two years Talvor has become one the country’s largest motorhome manufacturers.

Apollo recently announced a massive capital spending project of \$100 million dollars over the next two years to meet increasing demand.

According to Mr Trouchet, the primary key to Apollo’s success has been a commitment by staff and management to provide excellent product and customer service.

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