



PRESS RELEASE

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Apollo Jumps to Spot 18 in Q400

Apollo Motorhome Holidays moved up eight spots from 26th to 18th in the 2009 Queensland 400 (Q400) list, announced at the Q400 ceremony on October 30. Apollo CEO Luke Trouchet said the ranking reaffirms Apollo's position as an industry leader in Queensland and around the world.

Trouchet said "Apollo's fantastic staff, sound financial management, market intelligence and strong partnerships have contributed to the sturdy foundation which has been essential to our success.

"Apollo has been able to survive and thrive in challenging economic conditions. We have improved our information systems, developed new business partnerships, and increased our presence in all markets in 2009," he said.

Launched in 2002, The Queensland 400 (Q400) is the premier forum for recognising and promoting the success of the State's unsung business heroes. The prestigious awards assess their profitability, turnover, assets and staff numbers of privately owned Queensland businesses.

In 2008, Apollo won the "Top Tourism & Hospitality Business" award at the Q400 for the third year in a row.

Apollo recently partnered with leading Canadian RV rental company CanaDream to service the Canadian market, with future international expansion planned.

As the largest privately owned leisure vehicle operator in the world, Apollo has a fleet of over 4000 quality rental vehicles. Operating 23 branches throughout Australia, Canada, New Zealand and the USA, the business employs over 300 staff and has multi-million dollar turnover.

Apollo also recently announced a 50% production increase from their Brisbane factory to service demand from both the rental and sales sectors.

The company is vertically integrated, with budget brand Cheapa Campa, backpacker brand Hippie Camper and highly successful manufacturing brand Talvor Motorhomes all part of the Apollo group of companies.

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