

MEDIA RELEASE

28 November 2011



APOLLO MOTORHOME HOLIDAYS ON WINNING STREAK

Apollo Motorhome Holidays has been awarded the 2011 Top Tourism & Hospitality Company in Queensland at the Queensland Business Review's annual 'Q400 Awards'.

Apollo CEO Luke Trouchet said 2011 had been a challenging year for tourism businesses, citing the high Aussie dollar, floods, cyclones, earthquakes and the European financial crisis.

"Winning this award points to the amazing efforts of our team," Mr Trouchet said.

The company was ranked 18th overall among 400 Queensland-owned companies in a masquerade-themed dinner at the Sofitel Brisbane on Friday night (November 25), featuring guest speaker Thérèse Rein.

Rein also spoke of Queensland's resilience to the spate of natural disasters experienced earlier this year, and congratulated all of this year's **Q400** companies on their successes.

Trouchet cited recent research by the Caravan and Recreational Vehicles Association of Australia (CRVA) indicating the popularity of motorhome and campervan holidays is on the rise.

"There's been a nostalgic return to the simple family motorhome holiday," he said.

Mr Trouchet said the company would expand their fleet in 2012 with the launch of 3 new vehicles and an upgrade of the current range, including the company's first rental slide-out model.

Since its inception in 1985, Apollo has revolutionised the recreational vehicle rental industry. Known for customer friendly initiatives and great service, backed by competitive rental rates, the business has grown to become the largest privately owned RV rental operator in the world. Apollo also designs and builds its entire fleet through its sister-company TALVOR Motorhomes, Australia's largest privately owned manufacturer of campervans and motorhomes.

Apollo has locations throughout Australia, New Zealand, the United States and Canada. For more information call +61 7 3265 9200, visit the websites – www.apollocamper.com & www.talvor.com

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Luke Trouchet (left), CEO of Apollo Motorhome Holidays Pty Ltd., accepting the award for Top Tourism & Hospitality Company at the Q400 Awards on November 25th 2011, from Michael Newell of APN Print.

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