



MEDIA RELEASE

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A NEW STAR ON THE HORIZON APOLLO MOTORHOMES LAUNCHES PREMIUM RENTAL FLEET

The world's largest privately-owned recreational vehicle company Apollo Motorhomes Holidays is launching a premium high-end range of recreational vehicles (RVs) designed to meet the expectations of the international market.

Star RV officially launches 9 February 2012 with travel in a range of four top-end vehicles including the first slide-out RV in the Australian rental market available from 1 April 2012.

Apollo CEO Luke Trouchet said the company is thrilled to offer an even higher standard of vehicle and service to holiday makers around the globe.

"Star RV represents Apollo's response to the international market demand for high quality motorhome holiday experiences," Luke said.

"We are the only company to guarantee our guests a rental vehicle less than 12 months old, and have also introduced a '5 Point Service Star' for a premium service offering," he said.

Under the '5 Point Service Star' guarantee, Star RV guests will enjoy complimentary valet service, complimentary vehicle cleaning, complimentary taxi transfers to the value of AU\$25, faster pickup with online registration and simple drop-key vehicle return.

Guests also can enjoy peace of mind with a dedicated 24-hour emergency line.

Named after well-known Southern Hemisphere constellations, the brand new vehicles in the Australian and New Zealand fleet come with flat screen TVs, DVD players and ipod docking stations as standard, along with guaranteed automatic transmission and unique features in certain vehicle groups such as drop down beds, large awnings and outdoor BBQs.

The entire Star RV range is available for pick up on the East Coast of Australia, the West Coast of the US and from Auckland and Christchurch in New Zealand. Vehicles can travel country-wide.

For famil enquiries please contact Carla Adams of Mosaic Corporate.
Mobile: +61 (0)411 015 538 Email: adams.carla@gmail.com

Visit: www.StarRV.com

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