



MEDIA RELEASE

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Apollo Vivid takes family camping to new heights

Apollo Motorhome Holidays is taking the freedom of road trips to new heights with the addition of the new four-berth [Vivid Camper](#) which will be available from Cairns, Brisbane, Sydney, Melbourne, Auckland and Christchurch from 1 November 2017.



The Vivid Camper is a trendy Mercedes Benz Vito offering powerful and comfortable travel. The compact size delivers plenty of light and ventilation, and a surprising amount of interior space and storage.

Apollo Group Marketing Manager Tara Eller said the company had responded to guest requests for the freedom of the open road in a smaller vehicle.

“Our custom-designed Vivid Camper ticks all the boxes – practical, compact and ultra-comfortable. With seating and sleeping for four adults or two adults and up to two children – the 2.0 x 1.4m roof top ‘bunk bed’ makes every night a camping adventure,” she said.

The secret to Vivid’s compact size is an easily operated rooftop tent which pops up in evenings once travellers have reached their destination for the night.

Ideal for freedom camping where permitted and only requiring a small campervan site at holiday park locations, the Vivid’s compact size makes city driving a breeze, and allows for easy parking.

Internal walk-through access, and dual side-door entry allows complete flexibility when back-seat passengers demand another roadside stop to snap a few extra photos.



Each Vivid Camper is kitted out with kitchen equipment such as cooking utensils, crockery and cutlery as well as a sink, gas stove and fridge, so that you can stock up on fresh local produce and cook up a feast. All you need is a sense of adventure to rejuvenate that love for outdoor camping in comfort.

Visit www.apollocamper.com to check the latest pricing and deals on the Apollo Vivid Camper.
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